

International Marketing

Objective 1

Feedback on country choice

Group name: High Five

Your country choice: Yes - a promising choice

Feedback on country choice

Feedback about product

Good start – I am delighted to hear about the product

Solid start to introduce aspects of the product e.g., the nature of the taste

Keep thinking about other aspects too!

Feedback on presentation

14.35.14.42

Good start – but do not forget the length (this presentation will last)

Slides are attractive – easy to read

Reduce words on the slide

Animate!

Try to reduce use of notes – more eye contact

If you do not need the mask take it off!